It pays to be picky

. . . Shop At Schewels, THERE'S MUCH MORE TO PICK FROM!

A DAZZLING SELECTION OF NEW STYLES!

IRRESISTABLE! . . . LUXURIOUS SOFA . . LOVESEAT AND CHAIR

NOW **$499** CONVENIENT PAYMENTS

Something DIFFERENT! Note the sloped, channel arms and camel hump backs. You'll like the thick, knife edge cushions. Such innovations are for your added comfort and a new look of beauty in furniture design. The tapestry fabric is simply elegant.

LADIES! . . BRING YOUR HUSBANDS AND B-R-O-W-Z-E THROUGH OUR COLORFUL AND EXCITING LIVING ROOM DEPARTMENT

EXACTLY AS SHOWN OF COURSE

- ATTACHED PILLOW ARMS
- HIGH SHAPED BACKS
- 100% HERCULON® FABRIC

THESE LOVELY PIECES OFFER SO MUCH

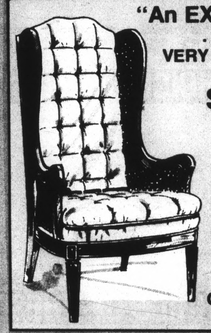
EARLY AMERICAN SOFA.. LOVESEAT AND CHAIR

$599

One of our VERY best selling Early American ensembles. The shaped back is SO distinctive. Arms and wings are accented with wood trim. In a serviceable fabric, too.

ALL PIECES EXACTLY AS SHOWN OF COURSE

"An EXPENSIVE Chair" . . NOW priced VERY INEXPENSIVELY"



$158

- **In exquisite velvet**

Leave it to SCHEWELS to bring quality like this to town at such moderate prices. Note that HIGH stately back — and the cane inserts on sides of wings and arms. Don't delay — it's an extraordinary value.

CHOICE OF COLORS

"In Glove Soft Vinyl"

MADE FOR Y-O-U-R DEN OR RECREATION ROOM! SOFA . . . LOVESEAT . . . CHAIR

Carriage trade LOOKS and QUALITY but at such a pinch penny price. Cushioning is as soft as down . . . with vinyl like glove leather. Don't delay!

$699

WHY IS SCHEWELS THE **MOST** POPULAR FURNITURE STORE IN TOWN?... well it could be 'cause:

- Schewels Has The Most Exciting Selections!
- Schewels Has Tremendous Values!
- Schewels Has Something "NEW" Every Week!
- Schewels Has Very Courteous Salespeople!
- Schewels Has Free Delivery and Plenty of Credit For You!
- Schewels GUARANTEES YOUR SATIFACTION!

enjoy the lap of luxury...for Christmas

"at SCHEWELS . . Luxury Doesn't Cost A King's Ransom"

give something wonderful for the home

For Those Whose Taste Demands The Finest

A COLONIAL DREAM ROOM . . SOFA-LOVESEAT AND CHAIR

$888

CONVENIENT PAYMENTS

Here are your favorite Colonial upholstered pieces with shapely sweetheart backs and impressively-scaled arms. Yesterday's delightful traditions for TODAY'S living. Heavy pine trim adds a quiet gleam to wings and arms. AND the sit down comfort is S-U-P-E-R-B!

Made By...

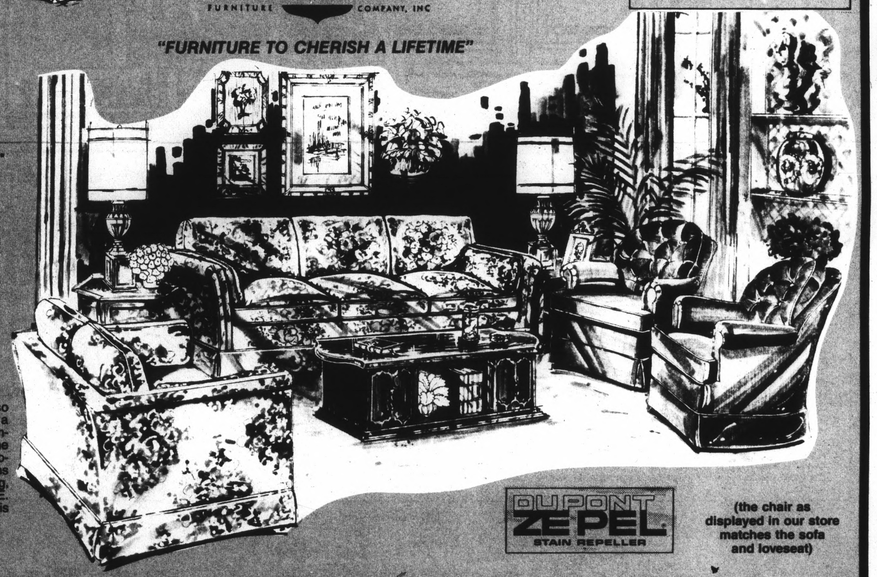
CRESTLINE FURNITURE COMPANY, INC

Fashion Fabrics of Herculon olefin fiber*

*Registered Trademark of Hercules Incorporated

WE HAVE MORE OF WHAT MOST PEOPLE WANT

"FURNITURE TO CHERISH A LIFETIME"



THE LUXURY LOOK.. ELEGANT TRADITIONAL . . SOFA-LOVESEAT AND CHAIR

$799

CONVENIENT PAYMENTS

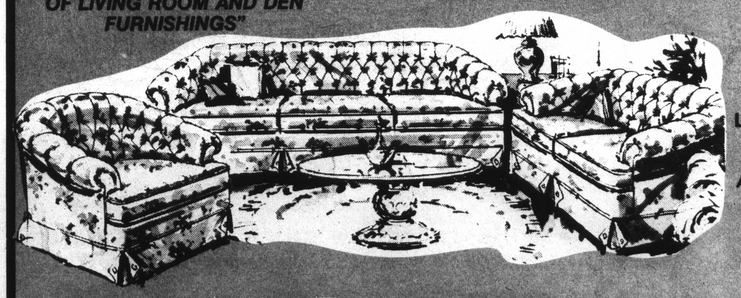
NOTHING is so DRAMATIC . . . so IMPOSING . . . so IMPRESSIVE as a beautifully furnished room. Here is an ensemble that you can be proud of. All the wanted features are here: Zepel® protected for long use, polydacron cushions and loose pillow backs, custom tailoring, puff quilt fabric AND SO MUCH MORE. SEE IT IN PERSON TODAY! Our door is always open.

DUPONT ZEPEL STAIN REPELLER

(the chair as displayed in our store matches the sofa and loveseat)

"SEE OUR BEAUTIFUL DISPLAYS OF LIVING ROOM AND DEN FURNISHINGS"

"THIS CHRISTMAS GIVE SOMETHING WONDERFUL FOR THE HOME"



THE CLASSIC TRADITIONAL STYLE IN REGAL VELVET

SOFA LOVESEAT CHAIR **$995** Charge It

All Pieces Are Exactly As Shown, Of Course

For the Formal Living Room. All pieces are upholstered in soft, elegant VELVET—simply breathtaking. The 3 cushion Sofa is a generous 93" long—Loveseat is 62".

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You get fast free delivery with everything you buy!